ALL-WOMEN STITCHING & EMBROIDERY CLUSTER

Pratibha

SILAI KADAI KARIGAR KALYAN SAMITI

Apparel, gifting, packaging and home textiles, stitched and hand-embroidered by the women of Mendki, near Sanchi, Madhya Pradesh.

Job work and private label for brands, designers, hotels and institutions.



An initiative of **Pratibha Foundation**
Supported under the Government of India's SFURTI scheme

ABOUT US

Skilled hands, steady work

Pratibha Silai Kadai Karigar Kalyan Samiti runs an all-women cluster at Mendki village, District Raisen, a few kilometres from the Sanchi Stupa and about 60 km from Bhopal. It is promoted by Pratibha Foundation and supported under the Ministry of MSME's SFURTI scheme for traditional industries.

More than 400 women from Mendki and nearby villages are associated with the cluster, directly or indirectly. They are trained here in stitching, hand embroidery and Zari Zardozi and earn through production work for fashion and lifestyle brands. An in-house designer trained at NIFT leads design, sampling and production.

400+
women associated with the cluster

160+
industrial sewing machines

300+
embroidery frames

NIFT
qualified in-house designer





THE ORGANISATION BEHIND THE CLUSTER

Pratibha Foundation

Pratibha Foundation is a Bhopal-based non-profit working for better access to health, education and livelihood, and a better environment. It brought this cluster to Mendki and stands behind it every day.

Brought the project

As Implementing Agency under the Ministry of MSME's SFURTI scheme, the Foundation brought the cluster and its common facility centre to Mendki.

Built the Samiti

It helped the artisans come together as their own society, Pratibha Silai Kadai Karigar Kalyan Samiti, which runs the Kendra.

Trains the women

It organises skill training and workshops on product development and entrepreneurship at the centre.

Opens the market

It connects the cluster with brands, designers, institutions and CSR partners, so that steady orders reach the women.

12A registered

80G donations eligible

CSR registered

Brands the cluster stitches for today: Kara clo, The NES Studio, Karomia, SLO and Ithiha.
Other programmes: health awareness, vocational training, environment and hygiene education, adult literacy, women and child welfare and disability welfare. **pratibhafoundation.com**





WHAT WE DO

Manufacturing services for brands

Apparel

Kurtas, tops, dresses, kaftans, co-ord sets, salwar kurta sets, shirts, kids' wear and uniforms. Cutting to finishing under one roof.

Hand embroidery & Zari Zardozi

Hand embroidery, gota and zari work on garments, potlis and accessories, done on the frame by trained artisans.

Gifting & packaging

Potlis, pouches, gift bags, fabric boxes, tote bags, drawstring bags and custom-branded fabric packaging for weddings, festivals and corporates.

Home & lifestyle

Cushion covers, table runners, mats, table covers, curtains, toiletry kits, organisers and fabric toys.







INFRASTRUCTURE

A fully equipped production floor

- 160+ industrial sewing machines: single needle, overlock and flatlock
- Buttonhole, eyelet buttonhole, button-stitch and bartack machines
- Straight-knife fabric cutting machines and cutting tables
- Fusing machines for interlinings
- Vacuum ironing tables with steam boilers
- Industrial washer, dryer and hydro extractor
- 300+ embroidery frames and 100 adda sets for Zari Zardozi

Large, well-lit shed with separate cutting, stitching, hand-work, finishing and packing areas.

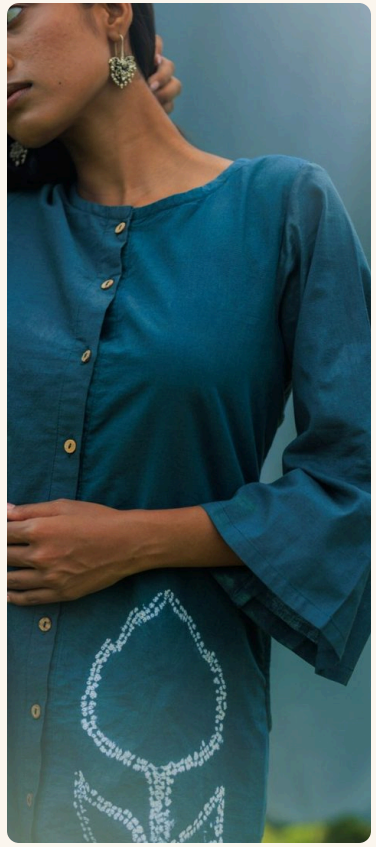


1. **Training** — Skill development of local women
2. **Sampling** — Designer-led pattern and sample
3. **Production** — Line stitching and hand work
4. **Quality check** — Checked, pressed and packed

OUR WORK

Apparel: women's wear



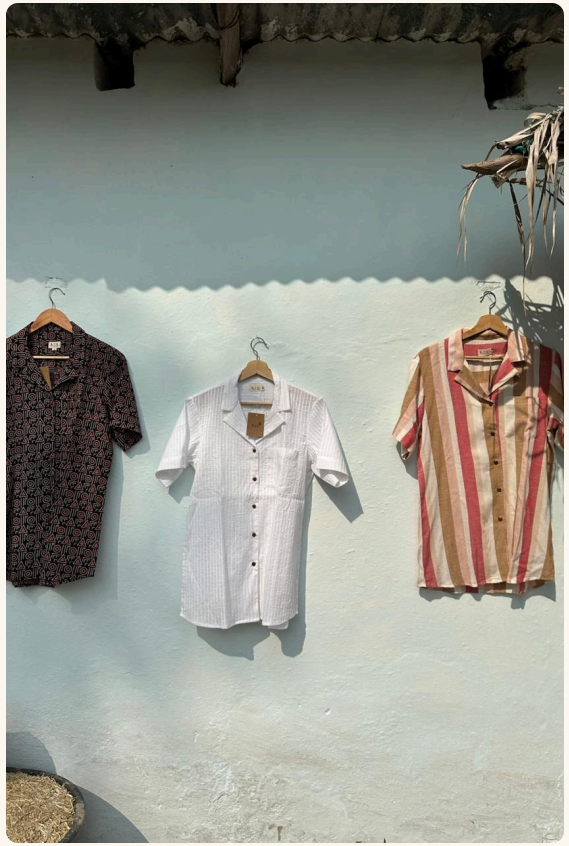





Kurta sets, tops, tunics, skirts, dresses and co-ords cut, stitched, hand-embroidered and finished at our Kendra for Kara clo, The NES Studio, Karomia and SLO.

OUR WORK

Apparel: shirts and men's wear













Casual, resort-collar and full-sleeve shirts in block prints, stripes, handloom textures and solids, with wooden buttons, patch pockets and clean finishing.

OUR WORK

Gifting: potlis, pouches and boxes










Gota and zari-trimmed potlis, drawstring pouches, envelope clutches and fabric gift boxes for weddings, festivals and corporate gifting. Made to order in your colours and fabrics.

OUR WORK

Home textiles and bags










Block-print and ikat cushion sets and table linen, quilted lunch bags in prints and tissue fabric, striped sling bags, ruffled sling pouches and canvas totes with printed pockets.

OUR WORK

Hand-stitched fabric toys









Soft toys, hanging charms and bag charms, cut from fabric offcuts and stitched and finished entirely by hand. Elephants, giraffes, fish and custom shapes for brands, gifting and children's ranges.

OUR WORK

Pouches, pen holders and small accessories













Pen pouches and pen rolls, quilted toiletry kits, roll-up organisers and fabric wallets, block-print coasters and folding fabric gift boxes. Suited to hotels, stationery brands, events and corporate gifting.

Kara clo

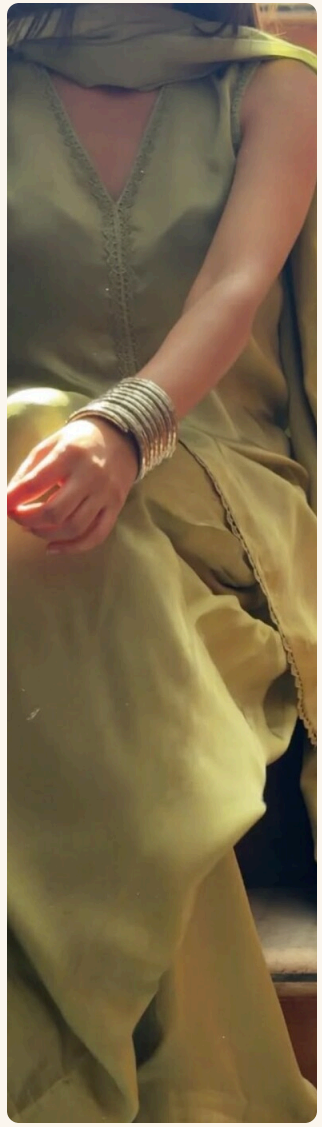
Occasion wear in satin and silk

Kara clo makes kurta sets, co-ords and drapes for weddings and festive evenings, and delivers across India and worldwide. Their pieces are cut, stitched and finished at our Kendra in Mendki.

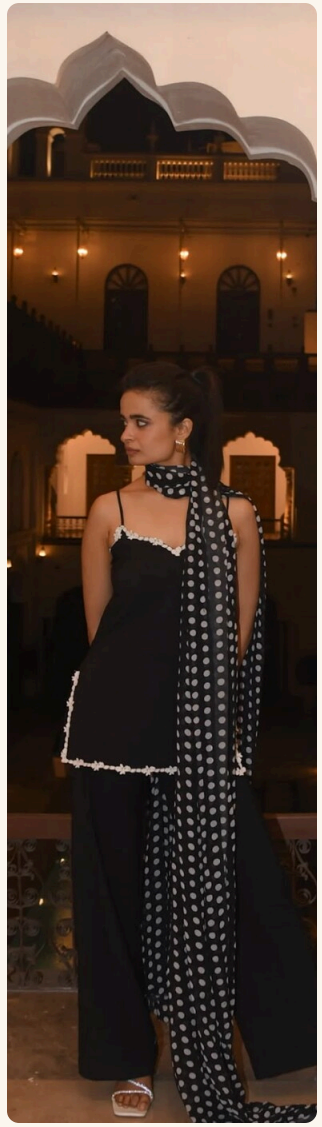
> *Kara brings the design. Our women bring it to life, one seam at a time.*

Website karaclo.in **Instagram** @kara.clo.in

Thank you, Kara clo, for trusting our women with your work. Every order you place is a livelihood here.









The NES Studio

Minimal, handcrafted everyday clothing

The NES Studio makes easy shirts, tops and co-ords in checks, stripes and block prints, and ships worldwide. We stitch their garments and also their bags, sling pouches and table napkins, down to the label on the collar.

> *Every NES piece that leaves Mendki carries two things: their label, and our women's pride in the stitch.*

Instagram @thenesstudio

Thank you, The NES Studio, for trusting our women with your work. Every order you place is a livelihood here.








Karomia

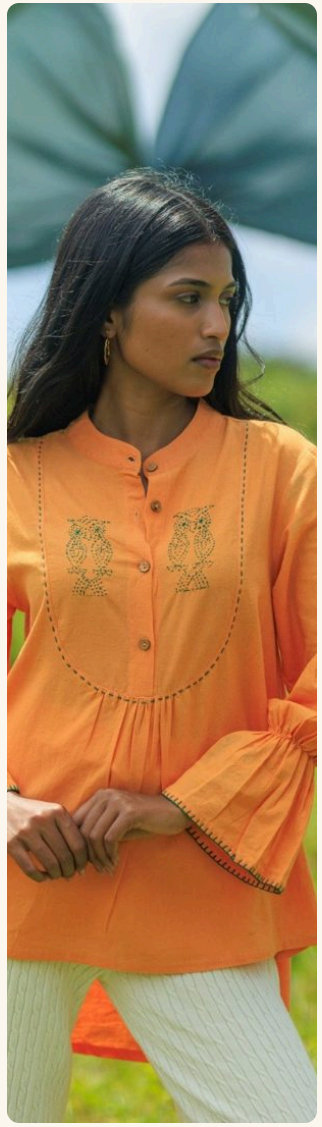
Eco-conscious clothing with a story

Karomia makes clothing for the modern wardrobe with prints and motifs drawn from endangered species and Indian art forms. Their tops, dresses, tunics and shirts are stitched and hand-finished by our artisans.

> *Karomia speaks for the wild. We are proud to give that voice a stitch.*

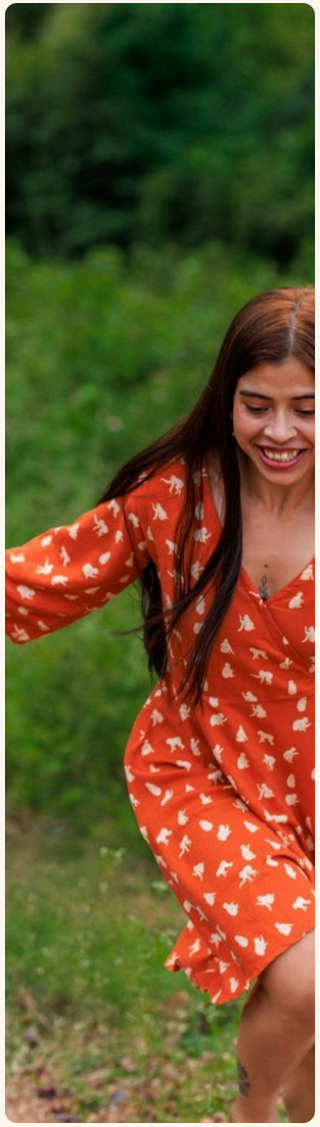
Website karomia.shop **Instagram** @karomia.sustainable

Thank you, Karomia, for trusting our women with your work. Every order you place is a livelihood here.









Ithiha

Handcrafted festive and wedding gifting, Bhopal

Ithiha creates traditional gifting for weddings and festivals: potlis, saree covers, envelopes, hamper bags and fabric gift boxes. Our artisans make them with gota and zari trims, in the colours each celebration calls for.

> *Ithiha wraps the celebration. Our artisans' hands tie the bow.*

Website shopithiha.in **Instagram** @ithiha_gifts

Thank you, Ithiha, for trusting our women with your work. Every order you place is a livelihood here.









SLO

Linen clothing for slower living

SLO makes dresses, tops, skirts and men's shirts in linen, cotton linen and mul, naturally dyed and made to order. Their pieces, with hand embroidery, are cut and stitched by our artisans in Mendki.

> *SLO asks the world to slow down. Our women give every piece the time it deserves.*

Website sloindia.com **Instagram** @sloindia

Thank you, SLO, for trusting our women with your work. Every order you place is a livelihood here.



BEYOND WORK

More than a workplace

The Kendra is where our women earn, and also where they learn, celebrate and grow together. Our aim is better skills, more confidence and a better standard of living for every artisan and her family.

- Workshops on product development and a five-day Entrepreneurship Development Programme
- Festivals and pooja celebrated together at the centre
- Independence Day and Republic Day with the families
- Birthdays, shared meals and get-togethers

> *When a woman earns with dignity, her whole family moves forward.*

















WORK WITH US

Your orders create livelihoods for women

- Job work on your fabric and designs
- Private label manufacturing
- Custom design and sampling
- Low minimum order quantities
- Bulk and institutional orders
- Quality checked before dispatch

Tell us what you need: garment or product type, quantity, fabric and timeline. We will share a sample and a quotation.

CONTACT

Pratibha Silai Kadai Karigar Kalyan Samiti

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District Raisen, Madhya Pradesh
About 60 km from Bhopal

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